

## Hart County Historical Society & Museum

Minutes of March 22, 2016 Board Meeting (Make-up meeting for March 8)

The Hart County Historical Society Board met at the museum Tuesday March 22, 2016. President George Nolan called the meeting to order at 9:40 AM. Those attending were George Nolan, Sandra Brown, Linda Harris, Kathy Pfaender, and Bob Seawright. Linda moved to approve the minutes and Sandra 2<sup>nd</sup>. The minutes were approved as presented. Linda's treasurer's report stated a balance of \$11,073.15. The report was approved and will be filed for audit.

### Committee Reports:

- **Building & Grounds:** The Chamber needs a second quote for an electrical outlet to be installed in their office. Bob learned that the floors have been insulated. Further study is needed. Bob will install two burning bushes by the rear sign, and one Golden Charm bush elsewhere and mulch with Cypress. He will be reimbursed by the grant received this month from the United Garden Club Council of \$100.00. Bob will email board members the planting date and time so pictures can be made.
- **Museum:** Barbara Chitwood loaned to the museum for display an antique framed photograph of her great aunt. A loan form was completed and filed. The books from the original Holland House library donated by Bill Holland for possible display in the museum are in the museum office and will be studied to decide which ones to keep. George will contact Eddie Cheek at Walmart for a discount on a new museum office computer.
- **Membership & Newsletter:** Linda reported 43 so far have submitted their annual membership dues. George suggested sending out postcard reminders next month. Kathy reported that the newsletter will be published annually in January to go out with the membership drive mailings.
- **Communication and Publicity:** Crystal Beebe from Image Marketing presented to the group samples and ideas for marketing the Historical Society. Sample items included cell phone paraphernalia, paper church fans, ink pens, sticky note pads, calendar magnets, magnetic book markers, lid openers, cup holders, coasters for cars, etc. Favorites of the group were the church fans (with map of the Walking Tour) and magnetic book markers to include in mailers. Crystal also suggested contacting "Doc" Stephen Ayers for information about his Community Show on HCT on Thursdays at 6 PM and Ashley Mauldin, head of marketing and sales at HTC, for enlisting Wes Bailey to tape and air special events. Free Hart Cable still-ads are a possibility.
- **Special Events and Projects:** Raney Adams will chair The Old Time Singing at Reed Creek Baptist. The Hart County Training School (recommended by Dr. Nathaniel Clark) is to be added to the Hart County Schools' Historical Site Markers project.

Business: George asked Kathy to send a membership form to Dr. Nathaniel Clark and a sympathy card to Catherine Harrison in the passing of her brother Gerald Cleveland. George presented a quarterly inventory record sheet for book sales which will be given to Nicki.

The next board meeting will be held Tuesday April 12, 2016. There being no further business, the meeting was adjourned at 11:30 AM.

Respectfully submitted,  
Kathy Pfaender, Secretary